



VideoSphere

Intelligent Video Management



VideoSphere

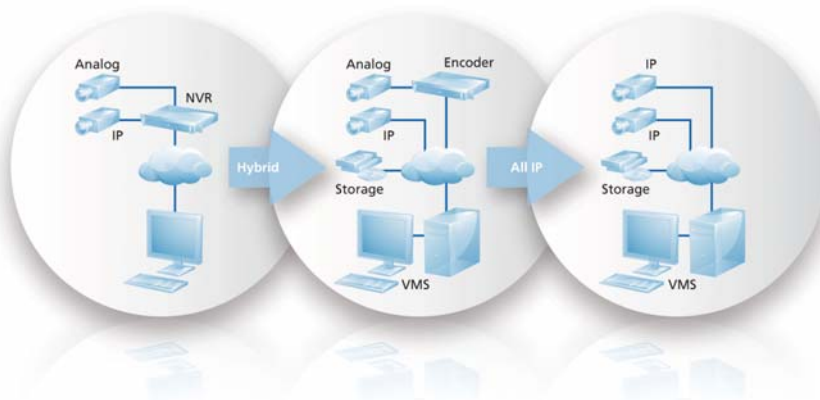
Video surveillance has never been used more extensively or strategically than in today's marketplace. Organizations that have relied on video to help maintain effective security are now stepping up to exciting new capabilities. Networked video solutions for loss prevention, risk management, marketing, training, operations and other applications are helping organizations protect profits and deliver valuable business intelligence to a wider range of stakeholders across their enterprise.

VideoSphere™ is an intelligent video management solution that enables organizations to adopt all-IP video today, or maximize investments in existing infrastructure as they make the transition to next-generation technology.

The emergence of these new applications is driven in part by recent advances in IP-based video technologies. This has left many organizations searching for the best networking environments to support and manage them. All-IP video infrastructures can offer considerable cabling, integration and administration cost-savings. Over time they will inevitably become the solution of choice for most organizations. The challenge for many companies is how to evolve logically and affordably from the video systems they have in place today to those they want, and will need, in the future.

VideoSphere from March Networks™ is an intelligent video management solution that enables organizations to adopt all-IP video today, or maximize investments in existing video infrastructure as they make the transition to next-generation technology. The VideoSphere portfolio includes integrated video management, analytic and system management software that interoperates seamlessly with best-in-class March Networks IP cameras, encoders and networked recorders, as well as industry-standard host and storage servers.

The VideoSphere family of advanced video analytics range from loitering and face detection to queue length monitoring and object tracking. These applications allow organizations to improve customer service, marketing and security efforts and react quickly to unusual or suspicious events. Powerful analytics that integrate data from banking or retail transaction systems deliver further intelligence for enhanced loss prevention, risk management and corporate compliance.





With VideoSphere, public and private organizations can take advantage of the latest video applications regardless of their position on the technology adoption curve and benefit from common management software that unifies IP and analog environments.

An all-IP VideoSphere solution is ideal for organizations with new or retrofitted facilities and cost-effective CAT-5 network cabling. The open, scalable architecture can support hundreds of IP cameras streaming video over the network to IT servers controlled by powerful video management software. These organizations can then choose the advanced analytic and reporting applications that best meet their business requirements.

Extending the capabilities of existing video surveillance infrastructure is equally straightforward with VideoSphere. Its family of full-featured encoders and networked video recorders support analog and IP cameras, as well as the complete range of video and data analytics. In addition, VideoSphere's unique software suite provides overarching video network management in a single, hybrid network or across a large enterprise operating IP and hybrid networks in parallel.

With VideoSphere, organizations don't have to choose a single technology path to benefit from advanced video applications. The solution enables them to leverage high resolution video and advanced business intelligence for a range of requirements today, and offers a clear and cost-effective migration path to all-IP video networking when the time is right.



With VideoSphere, organizations don't have to choose a single technology path to benefit from advanced video applications.



VideoSphere

VideoSphere is a next-generation video management solution from March Networks. Its portfolio of high performance software and hardware components is the latest offering in a line of proven solutions used by customers in some of the world's largest video deployments.

March Networks enjoys a rich heritage working with leading financial, retail and other commercial and government organizations, as well as technology partners recognized for their industry expertise. Nearly 70,000 March Networks systems are currently installed in more than 50 countries.



VideoSphere from March Networks includes:

- Video Management System (VMS) software for installation on customers' own industry-standard IT servers. VMS enables customers to deploy an IP networked video environment that is open, distributed and fully scalable.
- Award-winning IP cameras, including the world's first megapixel IP dome camera with pan-tilt-zoom (PTZ) control
- A growing family of high-performance video encoders and networked recorders to support hybrid IP and analog deployments and meet customer needs on a facility-by-facility basis
- Intelligent video and data analytics to improve the relevance of captured video, and to integrate it effectively with ATM, teller, point-of-sale and other operational data
- Unifying management and reporting tools for centralized system administration, no matter how large the organization
- Integration with leading third-party video applications and components to provide a more comprehensive surveillance and security network
- Innovative managed services that allow organizations to outsource the health monitoring and management of their IP video network

© 2008. March Networks Corporation. All rights reserved. Information in this document is subject to change without notice. MARCH NETWORKS, VideoSphere, R³, and the MARCH NETWORKS and VideoSphere logos, are trademarks of March Networks Corporation. All other trademarks are the property of their respective owners. Printed in Canada. PN 060-3019-00-B

North America:	1 800 563 5564
Latin America:	613 591 8181
Europe, Middle East and Africa:	+44 1 291 436027
Asia Pacific:	+852 2508 9780

w w w . m a r c h n e t w o r k s . c o m

March Networks
Corporate Headquarters
Tower B, 555 Legget Drive
Ottawa, Ontario Canada
K2K 2X3 613 591 8181

